

REASONS TO SHOP LOCAL THIS HOLIDAY SEASON!

1) Stimulating the Local Business Economy

When you make a purchase from a local business, that business owner will often make purchases locally. A locally owned business will typically purchase goods and services from other local businesses.

2) Support for the Community

Local businesses often donate to charities, but they also sponsor local teams and they advertise in local publications and at area events.

3) Add to Cultural Diversity

When you shop locally, the business owner has the option of tailoring his or her product line toward any demographic they choose, and they often have the flexibility to source custom products for their customers quickly and easily.

4) Continually Building Community

When you personally know the merchant from whom you make a purchase you have a connection to that person. Connections to your neighbours make for community, and feeling connected to their community makes people feel good about their lives in general.

5) More Local Investment

When you shop locally you make an investment in your community. That is because local businesses are involved in the community both culturally and financially. Local business people are likely to be involved in local organizations and events, politics and are often property owners.

A MERRY & BRIGHT NOVEMBER NIGHT

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SHOP, VISIT & DINE ~ NORTH SYDNEY

OPEN THURSDAY, NOVEMBER 23RD FROM 5-9 P.M. VISIT FOR TOURS, PROMOTIONS, MENU SPECIALS OR COMPLIMENTARY TREATS & GIFTS PLEASE BRING FOOD BANK DONATIONS! THANK YOU!

CHRISTMAS AT THE PORT

NOVEMBER 24 - 4PM TO 8PM NOVEMBER 25 - 10AM TO 5PM NOVEMBER 26 - 10AM TO 3PM



ENTREPRENEUR'S





PRESENTED BY MEMBERTOU ENTREPRENEURSHIP CENTRE

Holiday

MARKET

SUNDAY, DECEMBER IOTH MEMBERTOU SPORT & WELLNESS CENTRE 12PM - 5PM

ADMISSION \$2

SHOP FOR A VARIETY OF ITEMS INCLUDING BEADWORK, BAKED GOODS, ARTWORK AND MORE, CREATED BY 25 VENDORS FROM MEMBERTOU.





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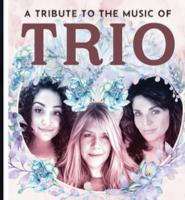
Purchase Tickets MEMBERTOUTCC.COM/EVENTS



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ASHLEY JENN JENIFER BUCKINGHAM SHEPPARD DINGWALL DOLLY PARTON EMMYLOU HARRIS LINDA RONSTADT

FEB 16

. DOWNTOWN SYDNEY Holiday Shopping Guide

Support local this holiday season! Visit downtownsydney.ca for a list of downtown businesses OR scan here for our Holiday Shopping Guide!



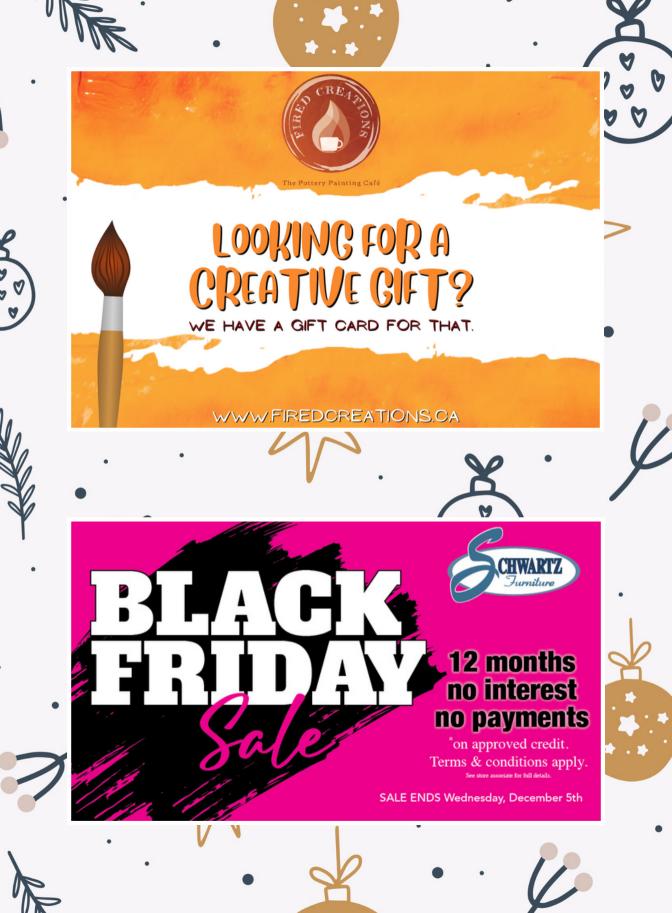
Can't decide what to get someone on your gift list?

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Downtown Dollars make a great gift while supporting local businesses!

Please contact us at: info@downtownsydney.ca 902.562.3399

Thank you for shopping locally this holiday season! From your Downtown Sydney Merchants







Use it or Lose it

Insurance often resets December 31st. **TREAT YOURSELF** to new glasses before your insurance expires. Ask us for details.

Schedule an Eye Exam TODAY

Vogue Optical 🏹

90 San'tele'sew Awti Membertou Place, Membertou (902) 562-0221



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DECEMBER



The Third is offering **50% off** its **Happy Holidays Advertising Package** to Chamber Members.

The Third is CBRM's new weekly print and online newspaper; it has a circulation of 9,000 and is available at popular locations throughout the municipality.

We are 100% CBRM owned and staffed!

The Happy Holidays Advertising Package includes:

- Four ads during the height of the season: Dec 14, 21, 28, and Jan 4.
- Published in both the *print and online* editions.
- A variety of sizes, options, and prices are available.
- Larger ads available upon request!

Black and White ads			
Ad size	Total Package Price*		
Business card	\$300		
1/6 page	\$450		
1/4 page	\$630		

Colour Ads			
Ad size	Total Package Price*		
Business card	\$360		
1/6 page	\$600		
1/4 page	\$900		

For more information, contact Michelle at 902.222.0523 or michelle@thirdonline.ca





ME







Market and Gift Card Extravaganza!

Sunday,November 26th 12pm-4pm

320 Commercial St. North Sydney

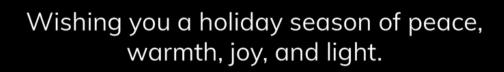




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Pine Tree Park



New Dawn



New Dawn Enterprises



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SEASONS CREETINGS

NO TO

Our Local Holiday Shopping Guide will remain on our website for the holiday season. If you are a Chamber Member would like to include a promotion in the guide, please reach out to Megan, Member Relations Coordinator, for more details.

> CAPE BRETON REGIONAL CHAMBER OF COMMERCE

#SHOPCBRM