



Advantage

Influence. Impact. Inspire.



**SPONSORSHIP
PACKAGE**

April 10, 2025



ADVANTAGE 2025

We are thrilled to extend an invitation for you to join us as a proud sponsor of the upcoming **ADVANTAGE** Women's Empowerment Conference 2025!

Mark your calendar for **Thursday, April 10th**, as we gather at the Joan Harriss Cruise Pavilion to celebrate the theme "**Innovate. Impact. Inspire.**" This event promises to be an empowering experience featuring groundbreaking innovators, influential changemakers, and passionate advocates who are driving positive transformation in our communities.

Our keynote speaker for this year's **ADVANTAGE** is **Shivani Dhamija**, founder of Shivani's Kitchen. Shivani was the recipient of an Exceptional Entrepreneurship Achievement Award in 2024 and the Most Inspiring Immigrant in Atlantic Canada Award in 2022. Stay tuned as we announce more exciting panels and speakers who will deliver a powerful message aligned with this year's theme.

By supporting this event as a sponsor, you are not just aligning your brand with a prestigious conference but actively investing in the advancement and empowerment of women in business. Your contribution will help us curate an unforgettable experience and provide women with the resources, connections, and confidence to drive change and achieve their aspirations.

This is an opportunity to position your organization as a leader in championing women's empowerment while gaining unparalleled exposure to a dynamic audience of professionals, entrepreneurs, and community leaders.

We are excited to explore sponsorship opportunities with you further. Please review the sponsorship package below. If you have any questions or are ready to secure your sponsorship, don't hesitate to reach out to **Ankit Wadhwa**, Membership and Events Coordinator, at ankit@cbregionalchamber.ca.

Together, let's collaborate to innovate, create impact, and inspire future generations of women leaders.



MEET OUR KEYNOTE SPEAKER

SHIVANI DHAMIJA

FOUNDER - SHIVANI'S KITCHEN

EXCEPTIONAL ENTREPRENEURSHIP ACHIEVEMENT AWARD (2024)

MOST INSPIRING IMMIGRANT IN ATLANTIC CANADA AWARD (2022)

Shivani Dhamija is an inspiring entrepreneur and founder of Shivani's Kitchen, a business dedicated to bringing the authentic flavors of Indian cuisine to homes across Canada. Originally from India, Shivani moved to Nova Scotia in 2011 and launched her entrepreneurial journey with Halifax's first Indian meal delivery service. Today, Shivani's Kitchen offers spice blends, heat-and-eat Indian meals, and cooking classes, with products available in major retailers like Sobeys and Costco.

A passionate advocate for women and immigrant entrepreneurs, Shivani actively supports others through mentorship and community engagement. Her achievements have been recognized by organizations such as Invest Nova Scotia, Centre for Women in Business, and CBDC. With support from the Women in Business Implementation Fund, she has successfully expanded into new markets, while her partnership with Invest Nova Scotia has helped grow exports of her spices and sauces. Shivani continues to meet growing demand while empowering others to pursue their dreams. Recently, Shivani's Kitchen has grown their operations, relocating from their original food production plant in West Hants, to now conducting their manufacturing in Ontario and operations in Halifax.

In 2024, Shivani was awarded an *Exceptional Entrepreneurship Achievement Award*, and in 2022, Shivani was recognized as the *Most Inspiring Immigrant in Atlantic Canada*. She has also been nominated for other prestigious awards, including the *CBDC Business Award of Distinction*. These achievements are a true reflection of Shivani's dedication to innovation, resilience, and community impact. She firmly believes in the power of giving back and credits the success of Nova Scotia and Canada to its people.



SPONSORSHIP LEVELS

Presenting Sponsor - \$8,000

- 10 tickets to the event.
- Opportunity to address the audience during the event:
 - Opportunity to address the audience and introduce the speaker from the stage (5-minute speaking opportunity regarding your organization plus speaker introduction).
- Acknowledgement from the stage by the Chamber's representative.
- Radio ad mention.
- The Sponsor's logo will be prominently displayed on all pre and post-promotional materials for the Event as "presenting sponsor" including, but not limited to, print, electronic and digital materials.
- Logo displayed on social media/event page and sponsor reel during the event.
- Logo displayed on table in event room.
- Opportunity to display signage on stage during the event (pop-up banner).
- Opportunity to provide your own promotional piece for each guest.
- The Sponsor will have the opportunity to include a question on a post-event evaluation.
- The Chamber shall tag the Sponsor in all social media posts in promotion of the event.
- The Sponsor will be provided with the option to set up an information table for staff to have their information in the entrance or in the event room (to be determined as space allows).

1 sponsorship opportunity available

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SPONSORSHIP LEVELS

LeadHERship Sponsor - \$5000

- 8 Tickets to the event.
- Opportunity to have a representative from your organization moderate a panel.
- Acknowledgement on stage.
- Radio ad mention.
- Logo displayed on social media/event page and sponsor reel during the event.
- Logo displayed on table in event room.
- Opportunity to display signage during the event (pop-up banner).
- Opportunity to provide a promotional piece for each guest.

2 sponsorship opportunities available

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SPONSORSHIP LEVELS

EmpowHER Sponsor - \$2000

- 6 Tickets to the event.
- Acknowledgement on stage.
- Radio ad mention.
- Logo displayed on social media/event page and sponsor reel during the event.
- Logo displayed on table in event room.
- Opportunity to display signage during the event (pop-up banner).
- Opportunity to provide a promotional piece for each guest.

6 sponsorship opportunities available

SupportHER Sponsor - \$850

- 2 Tickets to the event.
- Acknowledgement on stage.
- Logo displayed on social media/event page and sponsor reel during the event.
- Logo displayed on table in event room.

4 sponsorship opportunities available



SPONSORSHIP LEVELS

InspiHER Sponsor - \$120 +

Our **InspiHER Sponsorship Program** is dedicated to fostering inclusivity at the ADVANTAGE Women's Empowerment Conference. Recognizing the barriers that some remarkable women face in being able to attend, we're committed to bridging this gap.

Through this initiative, the Chamber will be collaborating with groups representing underprivileged women, aiming to make a meaningful impact by providing them the opportunity to attend the conference. By becoming an **InspiHER** Sponsor, you're directly contributing to empowering these deserving women.

The sponsorship cost aligns with Chamber Member ticket pricing for attending the conference, allowing you the flexibility to sponsor one or multiple tickets as you see fit.

Join us in creating opportunities that matter. Consider becoming an **InspiHER** Sponsor and help us shape a more inclusive future for ALL women.

- Ticket(s) to a deserving woman/women.
- Acknowledgement on stage.
- Logo displayed on social media/event page and sponsor reel during the event.
- Recipients will receive a letter acknowledging our **InspiHER** sponsors.

2024 EVENT HIGHLIGHTS

